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For Immediate Release:

GoIWX Announces PALs Software as Development Partner

PALs to Offer GoIWX Hosting Services to Customers

MINNEAPOLIS, MN — December 3rd, 2007 — GoIWX has signed PALs Software as a development partner. Founded in 2000, PALs Software develops software for the professional assisted living industry. The company is currently offering GoIWX's Software as a Service capability to both its current install base and new customers.

"GoIWX's hosting service adds value to our product," states Thomas Patten, Founder and CEO of PALs Software. "It gives us the ability to better support our customers. With hosted systems, we can provide faster turnaround times to user issues because we access the user environment and make changes to it in real time. Because we can see what the user sees, we can make immediate recommendations on using our product. And because our software is hosted at GoIWX, I can update the software at any time without user involvement; there's no need to distract my customers from their work to install new software."

Solutions hosted by GoIWX offer PALs users increased visibility to business information. "With a hosted solution, our customers can manage any number of geographically diverse communities from one central location," Patten comments. "Management can check business performance information at any time, rather than waiting for month-end reports. This gives our customers the ability to respond to business issues more quickly, making them more successful. With this hosting service, PALs can now service and support even the largest assisted living organizations with communities spread throughout the United States."

In addition to the increased visibility to critical business information, hosted solutions also allow employees to be more efficient and effective. Autumn Grace, a PALs customer located in Mankato, Minnesota, recently went live with a hosted PALs solution after hosting it internally since 2003. Prior to the hosted solution, the company was using separate PALs installations for two separate locations. With no central database and without the appropriate IT infrastructure, the two locations were unable to share information. This caused redundant data entry and a lack of visibility to critical resident information.

With a hosted solution, both Autumn Grace facilities now share a single PALs database, improving visibility to resident information and eliminating redundant data entry. The staff can now monitor a resident's status remotely in real time, often allowing employees to respond to issues without travelling to a facility. "The hosted solution gives our customers the freedom to work from anywhere at any time," states Patten. "Hosted solutions are a tremendous value to our customers," Patten comments. "Updates and back-ups occur regularly without our clients being involved. Data is secure with encryption that meets healthcare industry standards. And hosted solutions from GoIWX eliminate the IT burden for our customers, freeing them to fo-



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cus on the valuable work they perform for their patients.” “We believe PALs Software is a good fit for the solutions we offer,” states RJ Burgess, President of GoIWx. “Our hosting services complement the functionality of the PALs product and significantly enhance the user experience. We look forward to a successful relationship with PALs Software.”

About GoIWx:

Founded in 1995, GoIWx is a leading provider of IT Hosting—services that link business and IT. Our products and services have helped many companies reduce IT administration and increase integration in business tasks. GoIWx is a privately held corporation based in Minneapolis, MN. For more information about GoIWx, call 1-952-258-6300 or visit www.GoIWx.com

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